

Dr. xxx,

I am writing to you in support of the idea of creating a Data Analytics Center and in support of Chris Job. By way of introduction, I am Director of Baruch College Survey Research at the School of Public Affairs, and our center has had the good fortune to have been assisted many times in many ways by Chris Job.

Our Computer Assisted Telephone Interviewing (CATI) Lab has called upon Chris to train us in the use of our CATI software to conduct, monitor and analyze surveys. He frequently set up our surveys, loaded our samples and monitored the operation on the first day of a new survey. He also assisted us at the end of the survey to retrieve and save the appropriate data, to export it into a different software package for weighting and then to manage the raw and weighted data. He also helped us program and retrieve the necessary dispositions and reports for administering the surveys and for reporting results. This assistance was crucial to our sample management, to interviewer productivity and to achieving high response rates. Chris's troubleshooting and problem solving skills were invaluable to us, whenever our staff ran into software or hardware problems they could not solve. These problems frequently occurred in the evening or on a weekend, when most of our survey work is done. Chris was available by phone and would patiently talk the staff through the steps necessary to identify and solve the problem.

I am certain that a Data Analytics Center would be of great value to your faculty, and I am even more certain that Chris could make it of even greater value.

Please feel free to call or email me if you would like any further information about our lab or about Chris Job's work for us.

Sincerely,

Micheline Blum  
Director  
Baruch College Survey Research  
School of Public Affairs  
Baruch College/CUNY